

# Marc Webber

## In a nutshell...

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Double award-winning multimedia journalist and content developer with a track record of raising ratings and revenues across radio, TV and online as and print journalism.

## Achievements so far

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### The Sun Online (The UK's fastest-growing newspaper website)

- Doubled UK Unique Users on site within one year
- Took video from an afterthought to a 50-channel player with 80 hours of content
- Won Website of the Year for news coverage and special micro sites on Falklands and Tony Blair
- Editorial number two in charge of site with specific responsibilities for news, video and money

## Business Development

- Secured new revenue streams for Sun online through video and personal finance content
- Negotiated ground-breaking contracts for Sun online with Gcap and Virgin Media
- Helped FT Radio grow their affiliate network by 10 stations in just one year.
- Developed revenue-generating radio programming for stations worldwide

## Industry/Community appearances

- Quoted by Media Guardian in articles on the future of user-generated content
- Quoted by UK Press Gazette on the growth of web video on newspaper websites
- Regular spokesman on local radio on behalf of Sun online on issues such as Big Brother
- Worked as mentor on young person's newspaper project in Cambridgeshire

## What they say about me...

- "Poetry, absolute poetry" – Ray Stubbs, BBC1

## Employment History

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2006- Present	Assistant Editor	The Sun Online, London, England
2006	Deputy Editor	This is Money, London, England
2004- Present	Match Day Reporter	BBC TV Final Score, London, England
2005 – 2006	Launch Duty Editor, Multimedia	The Press Association, London, England
2003-2005	Producer, BBC Business and Economics Unit	BBC 1 Breakfast/Five Live, London, England
2002 – 2003	Head of Content	Broadcaster's Bulletin, London, England
2002	Senior Producer (Weekend Editor)	TEAMtalk 252 LW Leeds, England
1999 – 2001	Editor, FT Radio Presenter, FTTV	Financial Times, London, England
1998 - 1999	Breakfast Producer BBC Radio WM	Birmingham, England
1997 – 1998	Launch Sports Editor Medway FM	Rochester, Kent, England

## **Education**

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1993-1996

BA (Hons) Broadcast  
Journalism (BJTC accredited)

Nottingham Trent University,  
Nottingham, England

## **References:**

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Mr Jonathan Grun, Editor, The Press Association, 292 Vauxhall Bridge Road, London SW1V 1AE

Mr Tim Allison, Editor, FC Business magazine, Baltic Publications, Saltmeadows Road, Gateshead, Tyne & Wear, NE8

Mr Neil Heathcote, Assistant Editor, BBC Business & Economics Unit, Room 4220, BBC Television Centre, Wood Lane, London W12 7RJ

Mr David Robey, Editor, BBC London 94.9FM, Marylebone High Street, London