

Marc Webber

In a nutshell...

Multi award-winning content developer with a track record of raising ratings, revenues and promoting integration across all levels of radio and online.

Achievements so far

Radio Industry

- Decade of experience in management, presentation, news and sport production
- Launch Weekend Editor of national all-sport radio station, TEAMtalk 252LW
- Producer of local breakfast programming in two biggest UK cities (London and Birmingham)
- Presenter on local radio stations in Cardiff, Medway Towns, Leeds and Manchester
- Sport and news reporter/producer for Radio 1 Newsbeat, Five Live Sport, Signal, Kiss
- Editor of Financial Times Radio – business news supplier for over 70 ILR stations

ITV.com

- Record user levels of 9.4 million per month achieved in first few months at the company
- Improved traffic on all sections of itvlocal.com
- Created innovative partnerships with FA, Premiership Rugby and charities
- Produced interactive web-only content which encourages engagement and support from clients

How I've made money

- Negotiated ground-breaking audio/video contracts for Sun online with Gcap and Virgin Media
- Helped Financial Times Radio grow their affiliate network by 10 stations in just one year.
- Key part of launch teams for PA Multimedia, TEAMtalk 252 and Kiss FM Yorkshire

Industry/Community appearances

- Winner of two 'Best Website' awards and one 'Best Use of Video online' award
- Regular industry spokesman for itv.com about the broadcaster's online future
- Regular spokesman on local radio on behalf of Sun online on issues such as Big Brother
- Worked as mentor on young person's newspaper project in Cambridgeshire

What they say about me...

- "The Sun integrates video seamlessly..excellent use of UGC" – AOP award judges
- "Judges were impressed by the surprising depth to the site, with Special Reports such as the Falklands and Blair features" – Getty picture award judges

Employment History

2008- Present	Head of Content	Itv.com, London, England
2006- 2008	Assistant Editor	The Sun Online, London, England
2006	Deputy Editor	Thisismoney.co.uk, London, England
2005 – 2006	Launch Duty Editor, Multimedia	The Press Association, London, England
2003-2005	Producer, BBC Business and Economics Unit	BBC 1 Breakfast/Five Live, London, England
2002 – 2003	Head of Content	Broadcaster's Bulletin, London, England

2002	Senior Producer (Weekend Editor)	TEAMtalk 252 LW Leeds, England
1999 – 2001	Editor, FT Radio Presenter, FTTV	Financial Times, London, England
1998 - 1999	Breakfast Producer BBC Radio WM	Birmingham, England
1998	Breakfast Producer LBC 1152am	London, England
1997 – 1998	Launch Sports Editor Medway FM	Rochester, Kent, England
1996 - 1997	Group Sports Editor Kiss102/105	Manchester/Leeds, England

Education

1993-1996	BA (Hons) Broadcast Journalism (BJTC accredited)	Nottingham Trent University, Nottingham, England
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References:

Mr Jonathan Grun, Editor, The Press Association, 292 Vauxhall Bridge Road, London SW1V 1AE

Mr Tim Allison, Editor, FC Business magazine, Baltic Publications, Saltmeadows Road, Gateshead, Tyne & Wear, NE8

Mr Neil Heathcote, Assistant Editor, BBC Business & Economics Unit, Room 4220, BBC Television Centre, Wood Lane, London W12 7RJ

Mr David Robey, Editor, BBC London 94.9FM, Marylebone High Street, London