

Marc Webber

In a nutshell...

Double award-winning multimedia business journalist and content developer with a track record of raising ratings across radio, TV and online as well as significant experience in print journalism.

Achievements so far

The Sun Online (The UK's fastest-growing newspaper website)

- Doubled UK Unique Users on site within one year
- Created 500% y-o-y traffic growth in personal finance site (Sun Money) in one year
- Won Website of the Year for news coverage and special micro sites on Falklands and Tony Blair
- Editorial number two in charge of site with specific responsibilities for news, video and money

Business Journalism

- Producer of business programming for BBC1, BBC World TV, Radio 4 'Today' and Five Live
- Editor of Financial Times Radio; Presenter FTTV and occasional writer for Financial Times
- Regular contributor to sports business magazine, FC Business
- Deputy Editor, This is Money (personal finance website of Daily Mail/Evening Standard)
- Editor of Sun online PF section and occasional writer of PF stories for The Sun newspaper

Industry appearances

- Quoted by Media Guardian in articles on the future of web video and user-generated content
- Regular 'Business of Sport' commentator on Real Radio (Yorkshire)
- Regular guest on BBC Radio Wales/ 3 Counties on personal finance issues
- Worked one year as lecturer on Sports Journalism degree course at University of Brighton

What they say about me...

- "Poetry, absolute poetry" – Ray Stubbs, BBC1

Employment History

2006- Present	Assistant Editor	The Sun Online, London, England
2006	Deputy Editor	This Is Money, London, England
2004- Present	Match Day Reporter	BBC TV Final Score, London, England
2005 – 2006	Launch Duty Editor, Multimedia	The Press Association, London, England
2003-2005	Producer, BBC Business and Economics Unit	BBC 1 Breakfast/Five Live, London, England
2002 – 2003	Head of Content	Broadcaster's Bulletin, London, England
2002	Senior Producer (Weekend Editor)	TEAMtalk 252 LW Leeds, England
1999 – 2001	Editor, FT Radio Presenter, FTTV	Financial Times, London, England
1998 - 1999	Breakfast Producer BBC Radio WM	Birmingham, England
1997 – 1998	Launch Sports Editor Medway FM	Rochester, Kent, England

Education

1993-1996

BA (Hons) Broadcast
Journalism (BJTC accredited)

Nottingham Trent University,
Nottingham, England

References:

Mr Jonathan Grun, Editor, The Press Association, 292 Vauxhall Bridge Road, London SW1V 1AE

Mr Tim Allison, Editor, FC Business magazine, Baltic Publications, Saltmeadows Road, Gateshead, Tyne & Wear, NE8

Mr Neil Heathcote, Assistant Editor, BBC Business & Economics Unit, Room 4220, BBC Television Centre, Wood Lane, London W12 7RJ

Mr David Robey, Editor, BBC London 94.9FM, Marylebone High Street, London